

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 477039 /		<u>Alt Order #</u> 06146330
<u>Product</u> J OCEGUERA 4 CONGRES		
<u>Contract Dates</u> 10/23/12 - 10/29/12		<u>Estimate #</u> 1188
<u>Advertiser</u> J Ocegura 4 Congress		<u>Original Date / Revision</u> 10/16/12 / 10/16/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 104	<u>Product Code</u> 111
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/23/12	10/29/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/23/12	10/29/12	MTWTF--	3			\$250.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/23/12-10/29/12	The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$250.00	NM		
			See MG 1.4,1.5,1.6									
	2	KVVU	10/23/12-10/29/12	The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$250.00	NM		
			See MG 1.4,1.5,1.6									
	3	KVVU	10/23/12-10/29/12	The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$250.00	NM		
			See MG 1.4,1.5,1.6									
	4	KVVU	10/23/12-10/29/12	The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$250.00	NM		
	Ⓜ	MG for 1.1,1.3,1.2										
	5	KVVU	10/23/12-10/29/12	The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$250.00	NM		
	Ⓜ	MG for 1.1,1.3,1.2										
	6	KVVU	10/23/12-10/29/12	The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$250.00	NM		
	Ⓜ	MG for 1.1,1.3,1.2										
N 2	KVVU	10/23/12	10/29/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	3	\$6,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/23/12	10/29/12	MTWTF--	3			\$2,150.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/23/12-10/29/12	Fox 5 News M-F 10p-11p	10p-11p	MTuWThF----	:30		\$2,150.00	NM		
			See MG 2.5,2.6,2.7									
	3	KVVU	10/23/12-10/29/12	Fox 5 News M-F 10p-11p	10p-11p	MTuWThF----	:30		\$2,150.00	NM		
			See MG 2.5,2.6,2.7									
	4	KVVU	10/23/12-10/29/12	Fox 5 News M-F 10p-11p	10p-11p	MTuWThF----	:30		\$2,150.00	NM		
			See MG 2.5,2.6,2.7									
	5	KVVU	10/23/12-10/29/12	Fox 5 News M-F 10p-11p	10p-11p	MTuWThF----	:30		\$2,150.00	NM		
	Ⓜ	MG for 2.1,2.3,2.4										
	6	KVVU	10/23/12-10/29/12	Fox 5 News M-F 10p-11p	10p-11p	MTuWThF----	:30		\$2,150.00	NM		
	Ⓜ	MG for 2.1,2.3,2.4										
	7	KVVU	10/23/12-10/29/12	Fox 5 News M-F 10p-11p	10p-11p	MTuWThF----	:30		\$2,150.00	NM		
	Ⓜ	MG for 2.1,2.3,2.4										
N 3	KVVU	10/23/12	10/29/12	Katie Couric	2-3p		:30			NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				

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Contract / Revision	Alt Order #
477039 /	06146330

Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	J OCEGUERA 4 CONGR	1188

Advertiser	Original Date / Revision
J Ocegura 4 Congress	10/16/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	-T--F--				2	\$425.00			
N 4	KVVU	10/23/12	10/29/12	Anderson	3-4p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	-T--F--				2	\$450.00			
N 5	KVVU	10/23/12	10/29/12	The Dr.Oz Show	4-5p		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				3	\$500.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/23/12-10/29/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
See MG 5.4,5.5												
2	KVVU	10/23/12-10/29/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
See MG 5.6												
3	KVVU	10/23/12-10/29/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
See MG 5.4,5.5												
4	KVVU	10/23/12-10/29/12		The Dr.Oz Show	4-5p	-Tu---F----	:30		\$500.00	NM		
Ⓜ MG for 5.1,5.3												
5	KVVU	10/23/12-10/29/12		The Dr.Oz Show	4-5p	-Tu---F----	:30		\$500.00	NM		
Ⓜ MG for 5.1,5.3												
6	KVVU	10/24/12-10/25/12		Dr Oz	3-4p	---WTh-----	:30		\$500.00	NM		
Ⓜ MG for 5.2 10/24												
N 6	KVVU	10/23/12	10/29/12	Fox 5 News at 5	5-530p		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				3	\$950.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/23/12-10/29/12		Fox 5 News at 5	5-530p	MTuWThF----	:30		\$950.00	NM		
See MG 15.2,15.3,15.4,15.5,15.6												
3	KVVU	10/23/12-10/29/12		Fox 5 News at 5	5-530p	MTuWThF----	:30		\$950.00	NM		
See MG 6.6,6.7												
5	KVVU	10/23/12-10/29/12		Fox 5 News at 5	5-530p	MTuWThF----	:30		\$950.00	NM		
See MG 6.6,6.7												
6	KVVU	10/23/12-10/29/12		Fox 5 News at 5	5-530p	-Tu---F----	:30		\$950.00	NM		
Ⓜ MG for 6.5,6.3												
7	KVVU	10/23/12-10/29/12		Fox 5 News at 5	5-530p	-Tu---F----	:30		\$950.00	NM		
Ⓜ MG for 6.5,6.3												
N 7	KVVU	10/23/12	10/29/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				4	\$450.00			

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<u>Contract Dates</u> 10/23/12 - 10/29/12	<u>Product</u> J OCEGUERA 4 CONGR	<u>Estimate #</u> 1188
<u>Advertiser</u> J Ocegura 4 Congress		<u>Original Date / Revision</u> 10/16/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/23/12-10/29/12		FOX 5 News 5-6am M-F	5a-6a	MTuWThF----	:30		\$450.00	NM		
See MG 7.5,7.6,7.7,7.8												
2	KVVU	10/23/12-10/29/12		FOX 5 News 5-6am M-F	5a-6a	MTuWThF----	:30		\$450.00	NM		
See MG 7.5,7.6,7.7,7.8												
3	KVVU	10/23/12-10/29/12		FOX 5 News 5-6am M-F	5a-6a	MTuWThF----	:30		\$450.00	NM		
See MG 7.5,7.6,7.7,7.8												
4	KVVU	10/23/12-10/29/12		FOX 5 News 5-6am M-F	5a-6a	MTuWThF----	:30		\$450.00	NM		
See MG 7.5,7.6,7.7,7.8												
5	KVVU	10/23/12-10/29/12		FOX 5 News 5-6am M-F	5a-6a	MTuWThF----	:30		\$450.00	NM		
Ⓜ MG for 7.1,7.2,7.4,7.3												
6	KVVU	10/23/12-10/29/12		FOX 5 News 5-6am M-F	5a-6a	MTuWThF----	:30		\$450.00	NM		
Ⓜ MG for 7.1,7.2,7.4,7.3												
7	KVVU	10/23/12-10/29/12		FOX 5 News 5-6am M-F	5a-6a	MTuWThF----	:30		\$450.00	NM		
Ⓜ MG for 7.1,7.2,7.4,7.3												
8	KVVU	10/23/12-10/29/12		FOX 5 News 5-6am M-F	5a-6a	MTuWThF----	:30		\$450.00	NM		
Ⓜ MG for 7.1,7.2,7.4,7.3												
N 8	KVVU	10/23/12	10/29/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				3	\$1,025.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/23/12-10/29/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$1,025.00	NM		
See MG 15.2,15.3,15.4,15.5,15.6												
2	KVVU	10/23/12-10/29/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$1,025.00	NM		
See MG 8.5,8.6												
4	KVVU	10/23/12-10/29/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	MTuWThF----	:30		\$1,025.00	NM		
See MG 8.5,8.6												
5	KVVU	10/23/12-10/29/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	-Tu---F----	:30		\$1,025.00	NM		
Ⓜ MG for 8.2,8.4												
6	KVVU	10/23/12-10/29/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	-Tu---F----	:30		\$1,025.00	NM		
Ⓜ MG for 8.2,8.4												
N 9	KVVU	10/23/12	10/29/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	3	\$2,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				3	\$725.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
3	KVVU	10/23/12-10/29/12		Fox 5 News AM M-F 6a-7a	M-F 6a-7a	MTuWThF----	:30		\$725.00	NM		
See MG 9.6,9.7,9.8												
4	KVVU	10/23/12-10/29/12		Fox 5 News AM M-F 6a-7a	M-F 6a-7a	MTuWThF----	:30		\$725.00	NM		
See MG 9.6,9.7,9.8												
5	KVVU	10/23/12-10/29/12		Fox 5 News AM M-F 6a-7a	M-F 6a-7a	MTuWThF----	:30		\$725.00	NM		
See MG 9.6,9.7,9.8												
6	KVVU	10/23/12-10/29/12		Fox 5 News AM M-F 6a-7a	M-F 6a-7a	MTuWThF----	:30		\$725.00	NM		
Ⓜ MG for 9.3,9.4,9.5												
7	KVVU	10/23/12-10/29/12		Fox 5 News AM M-F 6a-7a	M-F 6a-7a	MTuWThF----	:30		\$725.00	NM		
Ⓜ MG for 9.3,9.4,9.5												
8	KVVU	10/23/12-10/29/12		Fox 5 News AM M-F 6a-7a	M-F 6a-7a	MTuWThF----	:30		\$725.00	NM		
Ⓜ MG for 9.3,9.4,9.5												
N 10	KVVU	10/23/12	10/29/12	MORE Access	6-7pm		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				3	\$650.00			

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Contract / Revision	Alt Order #
477039 /	06146330

Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	J OCEGUERA 4 CONGR	1188

Advertiser	Original Date / Revision
J Ocegura 4 Congress	10/16/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																																																																																																																																																																																			
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(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
477039 /	06146330

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/23/12 - 10/29/12	J OCEGUERA 4 CONGR	1188

<u>Advertiser</u>	<u>Original Date / Revision</u>
J Ocegura 4 Congress	10/16/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount																																																																																																																																																																																						
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N 16	KVVU	10/27/12	10/27/12	Numb3rs	Sa 4-5p		:30			NM	0	\$0.00																																																																																																																																																																																						
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D 17	KVVU	10/28/12	10/28/12	NFL Early Game	NFL Early Game		:30			NM	0	\$0.00																																																																																																																																																																																						
D 18	KVVU	10/28/12	10/28/12	Friends Weekend	5-6p		:30			NM	0	\$0.00																																																																																																																																																																																						
D 19	KVVU	10/28/12	10/28/12	American Dad/Cleveland	7p-8p		:30			NM	0	\$0.00																																																																																																																																																																																						
D 20	KVVU	10/28/12	10/28/12	Fox News Sunday 8-9a	8-9a		:30			NM	0	\$0.00																																																																																																																																																																																						
D 21	KVVU	10/25/12	10/25/12	Bones	Thu 9p-10p		:30			NM	0	\$0.00																																																																																																																																																																																						
N 22	KVVU	10/23/12	10/29/12	BB World Series	330pm-8pm		:30			NM	1	\$7,500.00																																																																																																																																																																																						
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N 24	KVVU	10/23/12	10/29/12	Katie	M-F 3-4am		:30			NM	1	\$95.00																																																																																																																																																																																						
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Week: 10/23/12	10/29/12	MTWTF--	1	\$95.00																																																																																																																																																																																														
Totals											40	\$35,840.00																																																																																																																																																																																						

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	35	\$31,565.00	\$26,830.25
10/29/12 - 10/29/12	5	\$4,275.00	\$3,633.75
Totals	40	\$35,840.00	\$30,464.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6146330 TRF# 477039 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/12 18.29
 CHANGES ** KVVU-TV ***

ADV # ADV. NAME POLI/J OCEGUERA/D/CON/NV REP.# OFF.# 762 SALESMAN #
 AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY
 3050 K ST NW, SALES PRSN PH- TERESA DIFURIA
 WASHINGTON, DC 20007

ORDER # CONTRACT # 6146330 CLASS: NATL. LOCAL REGIONAL

PRDCT J OCEGUERA 4 CONGRES EST#1188 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT16/12 18.29

REP: TO ROSE
 FR NIKKI
 OK'D M1 AND M2
 SEE LINES 25-28
 TOTAL SAME
 PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007

JOHN OCEGUERA FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
5	ES		400P-500P	30		\$500.00	10/23	10/29	2		TU-F,M	2

AGENCY ADVERTISER CODE = 104
 AGENCY PRODUCT CODE = 111
 AGENCY EST# = 1188

PROGRAM : DR OZ
 ORD COM1 : REVISED RATE
 CON COM1 : DR OZ

FAX# 610-225-1191
OCT16/12 18.29
HARRIS REPORT FROM REP
CHANGES
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
25	A		300P-400P	30		\$500.00	10/24	10/25	1		W-TH	1
PROGRAM : DR OZ												
ORD COM1 : TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-5 FOR 1 SPOT/WK												
6	ES		500P-530P	30		\$950.00	10/23	10/29	2		TU-F,M	2
PROGRAM : FOX 5 NEWS AT 5PM												
ORD COM1 : REVISED RATE AND SPOT												
CON COM1 : FOX 5 NEWS AT 5PM												
✓26	A		400P-430P	30		\$450.00	10/24	10/25	2		W-TH	2
PROGRAM : NEWS												
ORD COM1 : SPOTS N/A DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-6 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-8 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT23 ON LINE-10 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT27 ON LINE-15 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT27 ON LINE-16 FOR 1 SPOT/WK												
✓27	A		600P-630P	30		\$900.00	10/23	10/26	2		TU,F	2
PROGRAM : NEWS												
ORD COM1 : SPOTS N/A DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 26-28												
✓28	A		300A-400A	30		\$95.00	10/23	10/29	1		TU-F,M	1
PROGRAM : KATIE												
ORD COM1 : SPOTS N/A DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 26-28												
8	ES		530P-600P	30		\$1,025.00	10/23	10/29	2		TU-F,M	2
PROGRAM : FOX 5 NEWS AT 530PM												
ORD COM1 : REVISED RATE AND SPOT												
CON COM1 : FOX 5 NEWS AT 530PM												
10	ES		600P-700P	30		\$650.00	10/23	10/29	2		TU-F,M	2
PROGRAM : MORE ACCESS												
ORD COM1 : REVISED RATE												
CON COM1 : MORE ACCESS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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15	S		300P-400P	30		\$85.00	10/27	10/27	0		SAT	0
PROGRAM : WITHOUT A TRACE ORD COM1 : REVISED RATE CON COM1 : WITHOUT A TRACE												

16	S		400P-500P	30		\$85.00	10/27	10/27	0		SAT	0
PROGRAM : NUMB3RS ORD COM1 : REVISED RATE CON COM1 : NUMB3RS												

STATION MAKEGOOD OFFERS:
 M1 OK'D BUY#5 MISSED: TU-F,M/400P-500P OCT23 30S \$500.00 (OCT16/12)
 OFFER: W-TH/300P-400P OCT24 30S \$500.00 PLS ADVISE.
 CMT: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.

M2 OK'D BUY#6 MISSED: TU-F,M/500P-530P OCT23 30S \$950.00 (OCT16/12)
 BUY#8 TU-F,M/530P-600P OCT23 30S \$1,025.00
 BUY#10 TU-F,M/600P-700P OCT23 30S \$650.00
 BUY#15 SAT/300P-400P OCT27 30S \$85.00
 BUY#16 SAT/400P-500P OCT27 30S \$85.00
 OFFER: W-TH/400P-430P OCT24 (2/WK) 30S \$450.00 PLS ADVISE.
 & TU-F/600P-630P OCT23 (2/WK) 30S \$900.00
 CMT: SPOTS N/A DUE TO SPORTS. PRE-BOOKED PLS APPROVE.

OCT/12 35840.00 NOV/12 \$.00 CONTRACT TOTAL 35840.00
 TOTAL SPOTS 40
 MARKET TOTALS \$131,360 KVVU 25% KSNV 21% KLAS 29% KTNV 24% KVMY 0% KVCW 0% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

ADV #

ADV. NAME

POLI/J OCEGUERA/D/CON/NV

REP. #

OFF. # 762

SALESMAN #

AGY # 1051

AGY. NAME

GREER, MARGOLIS, MITCHELL

BUYER NAME

MAURA GILROY

3050 K ST NW,

WASHINGTON, DC 20007

SALES PRSN

PH- TERESA DIFURIA

ORDER #

CONTRACT # 6146330

CLASS: NATL. LOCAL REGIONAL

PRDCT J OCEGUERA 4 CONGRES

EST#1188

COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES

OCT23/12

OCT29/12

WK-1

CITY TAX

STATE TAX

CO-OP BILLING NEEDED

DATE

OCT16/12

15.12

REP:

TO ROSE

FR NIKKI

REVISED ORDER

NEW TOTAL \$35,840 (+18575)

PLS CNF THANKS

CON CM

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS

ACCOUNTING

1010 WISCONSIN AVENUE NW

SUITE 800

WASHINGTON, DC 20007

JOHN OCEGUERA FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:
AGENCY ADVERTISER CODE = 104												
AGENCY PRODUCT CODE = 111												
AGENCY EST# = 1188												

1	RZ	1000A-1100A	30			\$250.00	10/23	10/29	3		TU-F,M	3
---	----	-------------	----	--	--	----------	-------	-------	---	--	--------	---

PROGRAM : DR OZ

ORD COM1: REVISED RATE

CON COM1: DR OZ

REP HEADLINE# 6146330 TRF# 477039
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP
CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2	*		1000P-1100P	30		\$2,150.00	10/23	10/29	3		TU-F,M	3
PROGRAM : FOX 5 NEWS AT 10P ORD COM1: REVISED RATE AND SPOT CON COM1: FOX 5 NEWS AT 10P												
3	*		200P-300P	30		\$425.00	10/23	10/29	2		TU-F,M	2
PROGRAM : KATIE COURIC ORD COM1: REVISED RATE AND SPOT CON COM1: KATIE COURIC												
4	*		300P-400P	30		\$450.00	10/23	10/29	2		TU-F,M	2
PROGRAM : ANDERSON COOPER ORD COM1: REVISED RATE AND SPOT CON COM1: ANDERSON COOPER												
5	RZ		400P-500P	30		\$500.00	10/23	10/29	3		TU-F,M	3
PROGRAM : DR OZ ORD COM1: REVISED RATE CON COM1: DR OZ												
6	*		500P-530P	30		\$950.00	10/23	10/29	3		TU-F,M	3
PROGRAM : FOX 5 NEWS AT 5PM ORD COM1: REVISED RATE AND SPOT CON COM1: FOX 5 NEWS AT 5PM												
7	RZ		500A-600A	30		\$450.00	10/23	10/29	4		TU-F,M	4
PROGRAM : FOX5 NEWS 5A ORD COM1: REVISED RATE CON COM1: FOX5 NEWS 5A												
8	*		530P-600P	30		\$1,025.00	10/23	10/29	3		TU-F,M	3
PROGRAM : FOX 5 NEWS AT 530PM ORD COM1: REVISED RATE AND SPOT CON COM1: FOX 5 NEWS AT 530PM												
9	*		600A-700A	30		\$725.00	10/23	10/29	3		TU-F,M	3
PROGRAM : FOX5 NEWS 6A ORD COM1: REVISED RATE AND SPOT CON COM1: FOX5 NEWS 6A												

10/24-10/25
3-4P

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10	RZ		600P-700P	30		\$650.00	10/23	10/29	3		TU-F,M	3
PROGRAM : MORE ACCESS ORD COM1 : REVISED RATE CON COM1 : MORE ACCESS												
11	RZ		700P-730P	30		\$950.00	10/23	10/29	2		TU-F,M	2
PROGRAM : EXTRA ORD COM1 : REVISED RATE CON COM1 : EXTRA												
12	*		700A-900A	30		\$700.00	10/23	10/29	3		TU-F,M	3
PROGRAM : FOX5 MORNING NEWS ORD COM1 : REVISED RATE AND SPOT CON COM1 : FOX5 MORNING NEWS												
13	*		900A-1000A	30		\$275.00	10/23	10/29	1		TU-F,M	1
PROGRAM : MORE LAS VEGAS ORD COM1 : REVISED RATE AND SPOT CON COM1 : MORE LAS VEGAS												
14	RZ		1000P-1100P	30		\$1,500.00	10/27	10/27	1		SAT	1
PROGRAM : FOX 5 NEWS AT 10PM SAT ORD COM1 : REVISED RATE CON COM1 : FOX 5 NEWS AT 10PM SAT												
15	RZ		300P-400P	30		\$85.00	10/27	10/27	1		SAT	1
PROGRAM : WITHOUT A TRACE ORD COM1 : REVISED RATE CON COM1 : WITHOUT A TRACE												
16	RZ		400P-500P	30		\$85.00	10/27	10/27	1		SAT	1
PROGRAM : NUMB3RS ORD COM1 : REVISED RATE CON COM1 : NUMB3RS												
17	SZ		1000A-100P	30		\$2,750.00	10/28	10/28	0		SUN	0
PROGRAM : FOX NFL (GAME 1) ORD COM1 : CANCELED CON COM1 : FOX NFL (GAME 1)												

10/28
 10/28

REP HEADLINE# 6146330 TRF# 477039
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT16/12 15.12
CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18		SZ	500P-600P	30		\$175.00	10/28	10/28	0		SUN	0
PROGRAM : FRIENDS ORD COM1 : CANCELED CON COM1 : FRIENDS												
19		SZ	700P-800P	30		\$850.00	10/28	10/28	0		SUN	0
PROGRAM : THE OT ORD COM1 : CANCELED CON COM1 : THE OT												
20		SZ	800A-900A	30		\$250.00	10/28	10/28	0		SUN	0
PROGRAM : FOX NEWS SUNDAY ORD COM1 : CANCELED CON COM1 : FOX NEWS SUNDAY												
21		SZ	900P-1000P	30		\$2,300.00	10/25	10/25	0		THU	0
PROGRAM : BONES ORD COM1 : CANCELED CON COM1 : BONES												
22		R	430P-800P	30		\$7,500.00	10/23	10/29	1		TU-M	1
PROGRAM : MLB WORLD SERIES CON COM1 : MLB WORLD SERIES												
23		SZ	800P-930P	30		\$4,500.00	10/24	10/24	0		WED	0
PROGRAM : X FAXTOR ORD COM1 : CANCELED CON COM1 : X FAXTOR												
24		A	300A-400A	30		\$95.00	10/23	10/29	1		TU-F,M	1
PROGRAM : AFMV ORD COM1 : ADD CON COM1 : AFMV												

Katie

OCT/12 35840.00 NOV/12 \$.00 CONTRACT TOTAL 35840.00
TOTAL SPOTS 40

REP HEADLINE# 6146330 TRF# 477039
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
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HARRIS REPORT FROM REP OCT16/12 15.12
CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

MARKET TOTALS \$131,360 KVVU 25% KSNV 21% KLAS 29% KTNV 24% KVMY 0% KVCW 0% CABL 0%
KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

<u>Contract / Revision</u> 477039 /		<u>Alt Order #</u> 06146330
<u>Product</u> J OCEGUERA 4 CONGRES		
<u>Contract Dates</u> 10/23/12 - 10/29/12		<u>Estimate #</u> 1188
<u>Advertiser</u> J Ocegura 4 Congress		<u>Original Date / Revision</u> 05/18/12 / 05/18/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 104	<u>Product Code</u> 111
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/23/12	10/29/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				3	\$150.00			
N 2	KVVU	10/23/12	10/29/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				4	\$1,200.00			
N 3	KVVU	10/23/12	10/29/12	Katie Couric	2-3p		:30			NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				3	\$150.00			
N 4	KVVU	10/23/12	10/29/12	Anderson	3-4p		:30			NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				4	\$175.00			
N 5	KVVU	10/23/12	10/29/12	The Dr.Oz Show	4-5p		:30			NM	3	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				3	\$220.00			
N 6	KVVU	10/23/12	10/29/12	Fox 5 News at 5	5-530p		:30			NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$300.00			
N 7	KVVU	10/23/12	10/29/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				4	\$325.00			
N 8	KVVU	10/23/12	10/29/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$325.00			
N 9	KVVU	10/23/12	10/29/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$375.00			
N 10	KVVU	10/23/12	10/29/12	MORE Access	6-7pm		:30			NM	3	\$555.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				3	\$185.00			
N 11	KVVU	10/23/12	10/29/12	Extra	M-F 7-730p		:30			NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
477039 /	06146330

Contract Dates	Product	Estimate #
10/23/12 - 10/29/12	J OCEGUERA 4 CONGR	1188

Advertiser	Original Date / Revision
J Ocegura 4 Congress	05/18/12 / 05/18/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				2	\$325.00			
N 12	KVVU	10/23/12	10/29/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				5	\$350.00			
N 13	KVVU	10/23/12	10/29/12	More M-F 9-10a	M-F 9a-10a		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTF--				3	\$175.00			
N 14	KVVU	10/27/12	10/27/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$525.00			
N 15	KVVU	10/27/12	10/27/12	Without A Trace	Sa 3-4p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$75.00			
N 16	KVVU	10/27/12	10/27/12	Numb3rs	Sa 4-5p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1-				1	\$75.00			
N 17	KVVU	10/28/12	10/28/12	NFL Early Game	NFL Early Game		:30			NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$2,750.00			
N 18	KVVU	10/28/12	10/28/12	Friends Weekend	5-6p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$175.00			
N 19	KVVU	10/28/12	10/28/12	American Dad/Cleveland	7p-8p		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$850.00			
N 20	KVVU	10/28/12	10/28/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----1				1	\$250.00			
N 21	KVVU	10/25/12	10/25/12	Bones	Thu 9p-10p		:30			NM	1	\$2,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---1---				1	\$2,300.00			
N 22	KVVU	10/23/12	10/29/12	BB World Series	330pm-8pm		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/23/12	10/29/12	MTWTFSS				1	\$4,500.00			
N 23	KVVU	10/24/12	10/24/12	The X Factor	The X Factor		:30			NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--1----				1	\$4,500.00			
Totals											59	\$32,840.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	49	\$29,305.00	\$24,909.25
10/29/12 - 10/29/12	10	\$3,535.00	\$3,004.75
Totals	59	\$32,840.00	\$27,914.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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REP: TEL# 610-293-4100
ORDER WORKSHEET

MAY 16/12 1

KVVU-TV

REF. # _____ OF # _____

BUYER NAME MAURA GILROY

ORDER # 477639
WASHINGTON, DC 20007

PRDCT	CONTRACT #
J OCEGUERA 4 CONCEPT	6146330

FLIGHT DATES	CONGRES	EST#	COMMENTS:	CLASS:	LOCAL	REGIONAL
OCT23/12		1188	(LINE, ORDER, INVOICE)	NATL.		
OCT29/12			WK-1			

CITY TAX _____ STATE TAX _____

REP.: *** NEW OBJECTS ***

NEW OCEGUERA ORDER
10/23-10/29

DATE MAY 16/12 11.

TTLD \$32,840
PLS CNF THX
KYLE

	* *
CON	*
CM	*

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

JOHN OCEGUERA FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1000A-1100A	30		\$150.00	10/23	10/29	3		TU-F,M	3
AGENCY ADVERTISER CODE = 104 AGENCY PRODUCT CODE = 111 AGENCY EST# = 1188												
PROGRAM : DR OZ CON COM1 : DR OZ												

REP HEADLINE# 6146330
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
 ORDER WORKSHEET

FAX# 610-225-1191
 HARRIS REPORT FROM REP

MAY16/12 1
 *** KVVU-TV

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1000P-1100P PROGRAM : FOX 5 NEWS AT 10P CON COM1: FOX 5 NEWS AT 10P	30		\$1,200.00	10/23	10/29	4		TU-F,M	4
3			200P-300P PROGRAM : KATIE COURIC CON COM1: KATIE COURIC	30		\$150.00	10/23	10/29	3		TU-F,M	3
4			300P-400P PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER	30		\$175.00	10/23	10/29	4		TU-F,M	4
5			400P-500P PROGRAM : DR OZ CON COM1: DR OZ	30		\$220.00	10/23	10/29	3		TU-F,M	3
6			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM	30		\$300.00	10/23	10/29	5		TU-F,M	5
7			500A-600A PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A	30		\$325.00	10/23	10/29	4		TU-F,M	4
8			530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM	30		\$375.00	10/23	10/29	5		TU-F,M	5
9			600A-700A PROGRAM : MORE ACCESS CON COM1: MORE ACCESS	30		\$185.00	10/23	10/29	3		TU-F,M	3

REP HEADLINE# 6146330
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
 ORDER WORKSHEET

FAX# 610-225-1191
 HARRIS REPORT FROM REP

MAY16/12 11
 *** KVVU-TV *

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			700P-730P PROGRAM : EXTRA CON COM1 : EXTRA	30		\$325.00	10/23	10/29	2		TU-F,M	2
12			700A-900A PROGRAM : FOX5 MORNING NEWS CON COM1 : FOX5 MORNING NEWS	30		\$350.00	10/23	10/29	5		TU-F,M	5
13			900A-1000A PROGRAM : MORE LAS VEGAS CON COM1 : MORE LAS VEGAS	30		\$175.00	10/23	10/29	3		TU-F,M	3
14			1000P-1100P PROGRAM : FOX 5 NEWS AT 10PM SAT CON COM1 : FOX 5 NEWS AT 10PM SAT	30		\$525.00	10/27	10/27	1		SAT	1
15			300P-400P PROGRAM : WITHOUT A TRACE CON COM1 : WITHOUT A TRACE	30		\$75.00	10/27	10/27	1		SAT	1
16			400P-500P PROGRAM : NUMB3RS CON COM1 : NUMB3RS	30		\$75.00	10/27	10/27	1		SAT	1
17			1000A-100P PROGRAM : FOX NFL (GAME 1) CON COM1 : FOX NFL (GAME 1)	30		\$2,750.00	10/28	10/28	1		SUN	1
18			500P-600P PROGRAM : FRIENDS CON COM1 : FRIENDS	30		\$175.00	10/28	10/28	1		SUN	1
19			700P-800P PROGRAM : THE OT CON COM1 : THE OT	30		\$850.00	10/28	10/28	1		SUN	1

REP HEADLINE# 6146330
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
 ORDER WORKSHEET

HARRIS REPORT FROM REP

MAY16/12 11.1
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
20			800A-900A	30		\$250.00	10/28	10/28	1		SUN	1
PROGRAM : FOX NEWS SUNDAY												
CON COM1: FOX NEWS SUNDAY												
21			900P-1000P	30		\$2,300.00	10/25	10/25	1		THU	1
PROGRAM : BONES												
CON COM1: BONES												
22			430P-800P	30		\$4,500.00	10/23	10/29	1		TU-M	1
PROGRAM : MLB WORLD SERIES												
CON COM1: MLB WORLD SERIES												
23			800P-930P	30		\$4,500.00	10/24	10/24	1		WED	1
PROGRAM : X FAXTOR												
CON COM1: X FAXTOR												
OCT/12			32840.00			NOV/12						
												CONTRACT TOTAL
												32840.00
												TOTAL SPOTS
												59

MARKET TOTALS \$131,360 KVVU 25% KSNV 21% KLAS 29% KTNV 24% KVMY 0% KVCW 0% CABL 0%
 KTUD 1%

SVC- NSI
 DEMOS- RA35+*